



The Learning Exchange© presents

“A GOLFERS DREAM: HOW A REGULAR GUY CONQUERED THE GOLF DIGEST LIST OF AMERICA’S TOP 100 GOLF COURSES”



Hosted by *Village Automotive Group*

Monday August 11 at 6:30 PM at Lexus of Maplewood

(Please arrive no later than 6:15 pm; please park in front of entrance of Lexus store located at Main Lexus store located at the intersection of Hwy 61 and County Road D)

Registration: Complimentary

Please RSVP: LearningExchange@Villageautomotivegroup.com

Author Larry Berle will speak about how he was introduced to the game of golf by his wife Annie in 1990 and has been an avid fan and player ever since.

For his birthday in 1992, Annie took him to Pebble Beach where the dream to play the Golf Digest Top 100 was born. This story is about how he schmoozed his way on to the most exclusive golf clubs in America, the experiences he had there and storied history of these great courses. This, and the many lessons he learned from this great 10 year quest will be the topic of his talk along with featuring some wonderful photographs of these great courses.

What is truly amazing about Larry Berle is not only did he achieve his quest but he also published his first book. In June of 2006, with 90 percent of the first draft completed, he suffered near-fatal injuries as a result of a bicycle accident in Minneapolis. He lay in a coma for nearly two weeks and was hospitalized for two months. Larry not only survived but made a full recovery and regained his fabled drive and ability to concentrate. After months of therapy, he was able to complete and publish “A Golfer’s Dream,” a testament to his remarkable achievements in golf and in life. A slightly above-average golfer (handicap index of 11.9), Larry has no handicap in networking and is not afraid to ask for help, especially when it comes to playing Top 100 golf courses.

Larry will be available to autograph copies of his books following his talk. www.golfersdreambook.com

In his previous career, Larry owned SRO Productions in Minneapolis, Minnesota; a company specialized in concert promotion, event management, and CD compilations for radio stations. He worked with many artists, including Andy Williams, Tony Bennett, George Winston, Yanni, B.B. King, James Taylor, Bill Cosby, and Sinbad. After 31 years in the

business, Larry sold SRO in 2004. He still produces small theatrical plays occasionally but spends most of his time playing, and writing about, golf.